



# CONCRETE CONSTRUCTION AWARDS

**2025 SPONSORSHIP  
PROSPECTUS**

#concreteawards2025  
[www.concreteawards.org.nz](http://www.concreteawards.org.nz)

**THURSDAY 5 JUNE 2025**  
Cordis Hotel, Auckland



# CONTENTS

WELCOME	4
ABOUT CONCRETE NZ	5
ABOUT THE CONCRETE CONSTRUCTION AWARDS	5
AWARDS GALA PROGRAMME	6
BENEFITS FOR PARTNERS	6
PARTNER PACKAGES	7
Award Category Sponsor	8
Industry Supporter	8
Other Options: Branded Souvenir Sponsor	8
Patron	9
SPONSORSHIP FORM	10

# WELCOME

Recognising and celebrating success is essential to driving excellence, innovation, and best practice—not just within the concrete industry but across the wider construction sector. That’s why Concrete NZ is proud to present the second *Concrete Construction Awards*, which will be held at the Cordis Hotel in Auckland on 5 June 2025.



As a key part of Concrete NZ’s awards framework, these prestigious awards acknowledge outstanding projects and initiatives that showcase excellence in concrete design, construction, rehabilitation, and research. They also highlight the essential role concrete plays in delivering durable, low-carbon infrastructure for New Zealand’s future.

With an impressive array of projects completed across the country in recent years, competition for the Premier Concrete Award will undoubtedly be fierce. The Awards Gala is not only an opportunity to honour these achievements but also a chance to connect with key decision-makers—including engineers, contractors, architects, asset managers, and developers—who are shaping the built environment.

The Cordis Hotel provides the perfect setting for this highly anticipated event, offering an elegant and welcoming space for an evening of celebration, networking, and recognition.

By sponsoring the *Concrete Construction Awards*, your business will gain valuable exposure, aligning with exemplar projects and the talented people behind them. This is an opportunity to showcase your commitment to quality and innovation while strengthening connections within the concrete industry and construction sector.

We invite you to be part of this special event and look forward to your support in making it a success.

**Rob Gaimster**  
**Concrete NZ Chief Executive**

# ABOUT CONCRETE NZ

Concrete NZ has a membership of more than 600 corporates and individuals who make a significant contribution to the New Zealand construction and infrastructure sectors.

The association represents the interests of the concrete industry and is comprised of the:

- Cement Sector Group
- Learned Society
- Masonry Sector Group
- Precast Sector Group
- Readymix Sector Group
- Reinforcing Sector Group

Concrete NZ helps to position concrete as the resilient construction material of choice for a modern New Zealand. This is achieved through a consolidated voice that brings confidence, knowledge and leadership to members, industry and regulators.

An important aspect of Concrete NZ's endeavours is to celebrate people, projects and innovations, and the *Concrete Construction Awards* has been developed to do just that.



# ABOUT THE CONCRETE CONSTRUCTION AWARDS

The *Concrete Construction Awards* are the benchmark for excellence in all aspects of concrete design, construction, rehabilitation or research.

They are dedicated to celebrating concrete focussed projects and initiatives, and will appeal to construction businesses and their clients outside of the concrete industry, as well as Concrete NZ members.

By emphasising professional achievement, the *Concrete Construction Awards* also recognise the leaders and teams who are building and preserving New Zealand's low carbon, built environment of tomorrow.

# AWARDS GALA PROGRAMME

**Thursday 5 June 2025**

**Cordis Hotel  
Auckland**

The doors of the Cordis Hotel open at 6:30 pm on Thursday 5 June 2025, with guests welcomed for drinks and canapes in the foyer before entering The Great Room for the awards gala.



Along with the Premier Concrete Award and the Enduring Concrete Award, the *Concrete Construction Awards* include the following categories:

- Excellence in Commercial Concrete
- Excellence in Concrete Infrastructure
- Excellence in Concrete Landscaping
- Excellence in Residential Concrete
- Excellence in Concrete for the Community
- Excellence in Concrete Innovation
- Excellence in Remediation and Reuse
- Excellence in Sustainable Concrete for the Planet
- Excellence in Architectural Concrete (Monte Craven Award)

## BENEFITS FOR PARTNERS

Partnering with the 2025 *Concrete Construction Awards* provides a unique opportunity for your business to help acknowledge excellence across all forms of concrete construction, and at the same time connect with industry leaders and key decision makers.

The conference offers a high level of exposure and an occasion to:

- Bolster your market position in the minds of existing/potential customers.
- Boost the branding and product exposure for your business.
- Create new relationships and build on existing ones.
- Grow your customer contacts and opportunities.
- Increase exposure and enhanced your business profile.
- Make connections with key individuals in the wider construction sector.

# PARTNER PACKAGES

	Award Category Sponsor (11 available) \$4,500 +GST	Industry Supporter (unlimited) \$2,000 +GST	Patron (1 available) \$12,000 +GST <small>*Opportunity for shared patronage at \$6,000 +GST</small>
Branding recognition on entry form. <small>* All subsequent promotional material will be updated to reflect this sponsorship level</small>			✓
Recognition at the welcome reception and opportunity to provide napkins (or alternative) with sponsor's logo.			✓
<i>Concrete Construction Awards</i> naming rights, MC acknowledgement, speaking opportunity on stage and presentation of Premier Concrete Award from company representative.			✓
<i>Concrete Construction Awards</i> Premier Award naming rights.*			✓
Award Category naming rights, MC acknowledgement and opportunity for company representative to present award on stage for your sponsored category.	✓		
Complimentary dinner registrations: <ul style="list-style-type: none"> <li>• Patrons – 10 tickets</li> <li>• Shared Patronage – 5 tickets</li> <li>• Award Category Sponsor – 2 tickets</li> </ul>	✓		✓
Company bios displayed on <i>Concrete Construction Awards</i> website.	✓		✓
Branding all promotional material. Logo displayed on: <ul style="list-style-type: none"> <li>• Event advertising</li> <li>• Awards programme</li> <li>• Awards website</li> <li>• Print and digital publications</li> <li>• Concrete NZ social media channels</li> </ul>	✓	✓	✓
Provision to promote the Awards on your website.	✓	✓	✓
Acknowledgment throughout the duration of the Awards.	✓	✓	✓
Brand presence at event, logo displayed on backdrop and onscreen.	✓	✓	✓
Access to <i>Concrete Construction Awards</i> guest list.	✓	✓	✓

**The Patron sponsorship opportunity is exclusively available to organisations outside the concrete industry.**

Sponsorship is allocated on a first come basis.

# PARTNER PACKAGES

## AWARD CATEGORY SPONSOR

\$4,500 + GST

An Award Category Sponsor will receive considerable exposure and recognition through the following:

1. Naming rights of the Award Category.
2. Logo prominently displayed on all award's promotional material.
3. Provision to promote the conference on your website.
4. Sponsors acknowledged and mentioned throughout the duration of the awards gala.
5. Logo prominently displayed on the stage backdrop holding slide during the awards gala.
6. Business bio and logo featured on dedicated awards website page.
7. MC acknowledgement throughout the awards gala and opportunity for company representative to present award category on stage.
8. Two complimentary awards gala registrations.

## INDUSTRY SUPPORTER

\$2,000 + GST

An Industry Supporter will receive considerable exposure and recognition through the following:

1. Logo prominently displayed on all award's promotional material.
2. Provision to promote the conference on your website.
3. Industry Supporter acknowledged and mentioned throughout the duration of the awards gala.

## OTHER OPTIONS: BRANDED SOUVENIR SPONSOR

\$3,500 + GST

1. As the *Concrete Construction Awards* end, guests will leave the Cordis Hotel in Auckland with a branded glass tumbler to take home as a memento.
2. This quality gift offers a unique branding opportunity that ensures your business name and logo remain front-of-mind long after the awards gala.
3. Concrete NZ can explore alternative branded items on behalf of a sponsor.



## **PATRON**

\$12,000 + GST (*Shared Patron \$6,000 + GST*)

The Patron will receive the highest level of recognition at the *Concrete Construction Awards*.

As the Patron (or Shared Patron), your business can demonstrate its support and commitment to the concrete industry and wider construction sector.

The Patron will receive considerable exposure and recognition through:

**1. Exclusive naming rights of the *Concrete Construction Awards* event.**

2. Naming rights of the Premier Award.
3. Logo prominently displayed on all award's promotional material.
4. Provision to promote the awards on your website.
5. Business bio and logo featured on dedicated awards website page.
6. Speaking opportunity at the award's welcome reception.
7. Placement of branded napkins (or alternative) at the award's welcome reception.
8. MC acknowledgement throughout the awards gala.
9. Logo prominently displayed on the stage backdrop holding slide during the awards gala.
10. Presentation of the Premier Award on stage during the awards gala.
11. Branding recognition on the awards entry form.
12. Ten complimentary awards gala registrations.\*

\*Shared Patrons receive 5 complimentary awards gala registrations

**The Patron sponsorship opportunity is exclusively available to organisations outside the concrete industry.**

# SPONSORSHIP FORM

Please complete this form and return as soon as possible to Adam Leach, email [adam@concretenz.org.nz](mailto:adam@concretenz.org.nz)

## CONTACT DETAILS

Company name

---

Address

---

Contact name

---

Job title

---

Mobile

---

Email

---

## PARTNERSHIP

Type of partnership requested (please tick):

- |                          |                           |               |
|--------------------------|---------------------------|---------------|
| <input type="checkbox"/> | Award Category Sponsor*   | \$4,500 +GST  |
| <input type="checkbox"/> | Industry Supporter        | \$2,000 +GST  |
| <input type="checkbox"/> | Branded Souvenir Sponsor* | \$3,500 +GST  |
| <input type="checkbox"/> | Patron**                  | \$12,000 +GST |

\* Allocation of these sponsorship options is on a first-come first-served basis.

\*\* A Patron sponsorship opportunity is available for an organisation outside of the concrete industry.

A minimum non-refundable deposit of 50% of the total payment will confirm your booking, with the remaining balance due no later than 25 April 2025.

I hereby acknowledge that I have read and understood the terms and conditions on page 11.

Invoice me

---

Or prefer to pay by credit card:  Visa  Mastercard

---

Card number:

---

Cardholders name:

Expiry Date:

---

Signed

---

Dated

---

Please complete this form, take a copy for your records and email to [adam@concretenz.org.nz](mailto:adam@concretenz.org.nz) For all enquiries phone 027 535 5144

## **CONCRETE NZ SPONSORSHIP AGREEMENT**

### **TERMS & CONDITIONS**

Concrete NZ [hereinafter referred to as the 'Organiser'] will display, promote and associate with the name and logo of the sponsor and their role in the event in all the places and circumstances in which the Organiser promotes the *Concrete Construction Awards* where it is reasonable to do so. In particular, the name of the sponsor will be indicated on the event communication material including: advertising, website, invitations, brochures, press releases, event documentation and visual materials, where space permits. Where space is limited the larger sponsors get priority.

### **PAYMENT**

All prices are quoted in New Zealand dollars and are exclusive of GST. A 50% deposit is due on booking, the remaining 50% payment is due no later than 25 April 2025. The Organiser reserves the right to cancel and/or reallocate sponsorship if payment is not made in full by the allotted date. In such an event no refund of the deposit will be made.

### **ALLOCATION OF MATERIALS**

Sponsors will be sent copies of the *Concrete Construction Awards* promotional material which can be distributed at their discretion.

Each Sponsor is authorised to promote its sponsorship of the Concrete Industry Awards in any way that it sees fit, providing that it respects the image of the Forum, its Organisers, Attendees and Sponsors.

It is understood that in all circumstances the Organiser retains complete responsibility for the programme, content and management of the *Concrete Construction Awards*.

### **TERMINATION**

If the sponsor becomes bankrupt, makes any composition with his/her creditors, goes into liquidation or has a receiver appointed, fails to make payment on

the due date or breaches any of these *Terms and Conditions*, the Organiser may cancel any allocation of space/ sponsorship without being under any liability to refund or rebate any charges paid or due hereunder.

In the event of the sponsor withdrawing their interest after paying the deposit, the deposit is not refundable. If the Sponsor withdraws their interest within one month of the event, the entire total agreed sponsorship is payable.

### **LIMITATION OF LIABILITY**

The Organiser, its employees and agents shall have no liability whatsoever for

any loss, damage injury costs charges or expenses suffered or incurred by the sponsor, its employees or agents and arising whether directly or indirectly from the use or occupancy of the space or from their attendance at the awards night venue.

The Organiser reserves the right of refusal, without explanation, of any potential Sponsor.

The Organiser will not be liable for, are excused from their reasonable control, any failure to render services due to any cause beyond its reasonable control, such as a catastrophe of nature, governmental action, acts of state, third party labour difficulties or non-performance of a supplier.

### **HEALTH & SAFETY**

The Sponsor will:

- a) Observe all health and safety rules,
- b) and regulations and other security requirements that apply at the Event and will promptly notify the Organisers as soon as it becomes aware of any health and safety hazards or issues which arise,
- c) behave at all times with reasonable care and skill and in accordance with best practices and standards and ensure adequate safety measures are in place at all times.

### **AWARDS VENUE**

The Organiser will make every reasonable effort to adhere to the advertised

event package but reserves the right to change dates, location and content. Any communication concerning the event shall not form part of the contract. If the event is cancelled for any reason the sponsor shall receive a full refund.

### **COVID RESTRICTIONS**

Should the in-person event be disrupted due to Covid or another pandemic it will either be run digitally or rescheduled in-person. There will be no refunds (aside from dinner tickets) or cancellations should the event be run online.



#concreteawards2025  
[www.concreteawards.org.nz](http://www.concreteawards.org.nz)